

Consultant

JOB DESCRIPTION

Ipsos Strategy3, a leading global brand, marketing, and innovation consultancy, is seeking a driven, self-motivated **Consultant** to join our team of entrepreneurial thinkers who are looking to change the landscape for our clients.

Our Consultants play a key role in delivering our client engagements, helping perform executive interviews, conducting primary and secondary research, preparing deliverables, and crafting compelling storylines to such globally recognized clients as Google, Starbucks, AB InBev, and Uber. As part of our client service teams, you'll be working both laterally and vertically with our team of Partners, Engagement Managers, and Associate Consultants to ensure that our ideas are flawlessly presented to both clients and the marketing community.

Critically important will be your ability to build relationships, not only internally with the Strategy3 team, but across Ipsos more broadly and of course with our clients. As part of that, we would look to you as a mentor to develop our talented team of Associate Consultants, a key principle in our development-oriented culture.

Typical engagements include developing brand strategies, segmenting customer audiences, understanding consumer journeys, envisioning future growth pathways, and guiding innovation strategy.

You will join a unique team of creative thinkers who come from backgrounds as diverse as market research, brand management, consulting, finance, trend tracking, and start-ups—all of whom come together with a diversity of ideas to transform the consulting services industry. We have seen strong growth over the past several years which will continue as we strengthen our global presence. This growth will allow you unparalleled access, early in your career, to leading marketing thinkers, clients, and brands, while providing you fantastic opportunity to take on leadership challenges.

For a relentless, visionary, and centered thinker who thrives on feedback and challenge, this is a unique opportunity for both personal and professional growth.

REQUIREMENTS

The ideal candidate will bring a unique blend of both analytical and creative skills to bear on our client's problems: you should be as comfortable building a model in Excel as you are making creative connections between your latest Netflix binge and what is happening in the business world. Our approach to solving problems requires that level of fluidity, comprehensiveness, confidence, and executive presence.

Qualifications include:

- Undergraduate degree from a top-tier university
- 3-5 years of professional experience: preferably in branding/marketing, management consulting, brand management, or market research, although the specific field is less important than what you've accomplished in it
- Strong project management skills and ability to juggle multiple projects
- Demonstrated leadership skills, both vertically and laterally
- Ease and confidence with "thinking on your feet"
- Strong business acumen and critical thinking skills
- Openness and eagerness to mentor and coach others
- Love of, and nose for, business, brands, marketing, and innovation
- Impeccable interpersonal and communication skills, written and verbal
- Oversized personal impact and ability to influence

In addition to those qualifications, one of the key things we have in common is the ability to tie together disparate pieces of information (from social media, from history, from keen observation, to name a few) into a compelling story, and tell it in a way that is engaging and memorable.

Oh, and being able to laugh at yourself will take you far with us.